

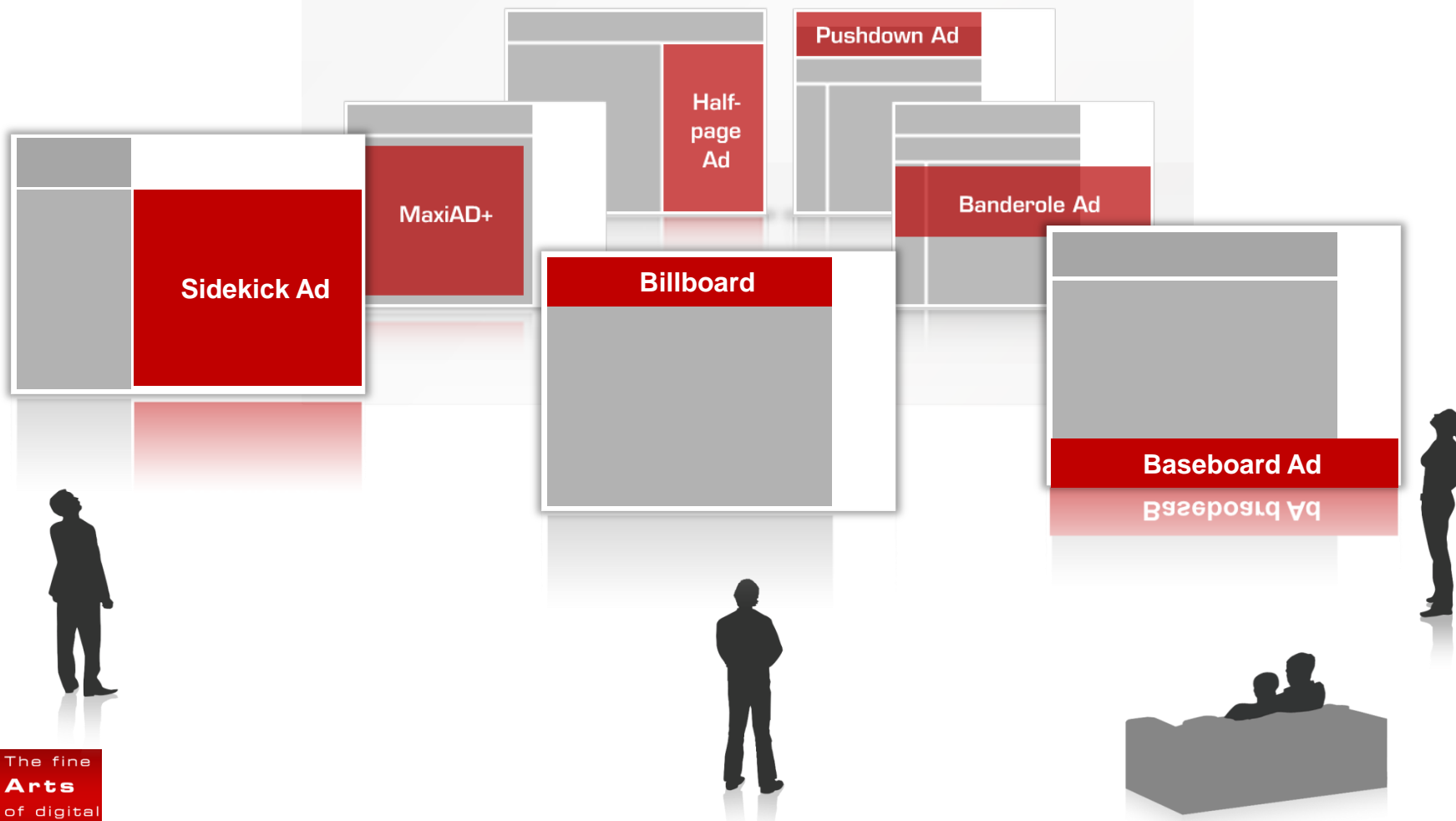
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# Premium Ad Package

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# Premium Ad Package – We still set standards!

## Premium Ad Package



# Premium Ad Package

Special offer on the new PAP for a short time only on GMX.ch!

The Premium Ad Package has been extended by the Billboard, Sidekick Ad and the Baseboard Ad (Flashbar) . Book our premium formats at special prices!

	Ratecard Price	Special-Price*	Extra Price for Capping and Targeting (Based on ROS)			
	ROS GMX.ch	ROS GMX.ch	Frequency Capping	TGP®-Targeting <i>WEB.Demographic™</i> <i>WEB.Affinity™</i>	TGP®-Targeting Plus <i>WEB.Demographic™</i> <i>WEB.Affinity™</i> <i>WEB.Local™</i> <i>WEB.Segments™</i>	Special Interest <i>Magazine</i>
<b>Premium Ad Package</b>						
<b>Pushdown Ad</b>	70 €	<b>25,00 €</b>				
<b>MaxiAD<sup>+</sup></b>	60 €					
<b>Banderole Ad</b>	60 €					
<b>Billboard</b>	55 €	<b>20,00 €</b>	+ 2 €	+ 5 €	+ 10 €	+ 15 €
<b>Sidekick Ad</b>	55 €					
<b>Baseboard Ad / Flashbar</b>	50 €					
<b>Halfpage Ad</b>	50 €					

\*Offer and Campaign Time Period: 01.06.–31.08.2012. Only valid for GMX Switzerland. Minimum Booking Volume per Advertisement Format 1.000€

Delivery of the Advertising Material according to UIM-Specifications: <http://mediaplace.united-internet-media.de/>

All prices are excluding VAT, in Euros. Prices are client net prices, agency commission compatible. Not combinable with other discounts. Offer is subject to changes and possible errors. Offers are subject to availability. Furthermore, the current terms and conditions apply (<http://mediaplace.united-internet-media.de/de/service-center/konditionen/agb-uim-ag/agb-uim-ag.html>)